

Pearson
Academy India

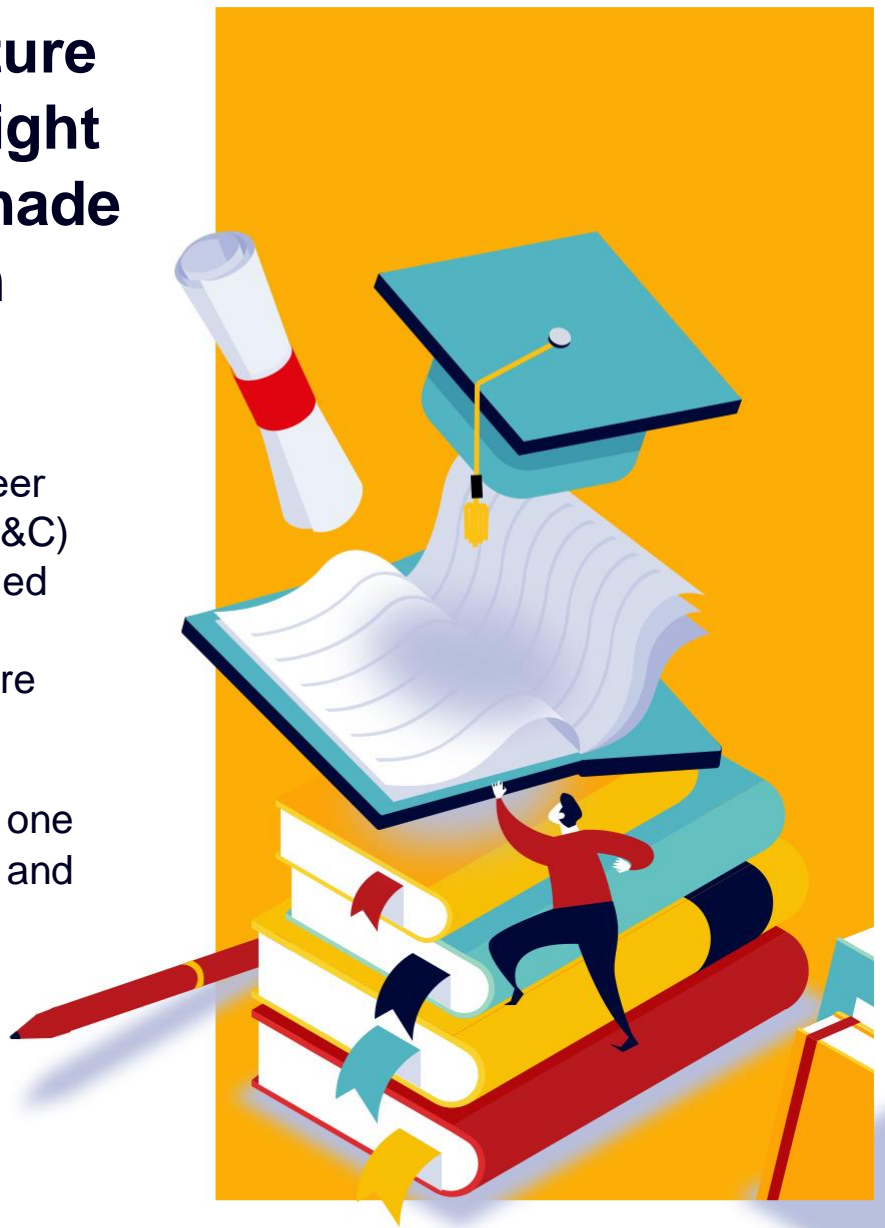
Career Assessment & Counselling Services for students



A child's bright future is an outcome of right career decisions made today. So help him make a right one!

Pearson Academy India's Career assessment & counselling (CA&C) helps students make an informed education and occupational explorations & decisions that are backed by objective data.

If pursued at an early stage, one can make course corrections and plan a better future!



How CA&C helps?

1. It helps individual acquire knowledge about their personality, aptitude and interests.
2. Provides data& information about the job markets relevant to their chosen education stream by thus identifying right career options for themselves.

School Solutions:

We believe that schools play an important role in shaping a student's future. They not only impart education to students but also help them to identify and develop their skills and talents. Thus, Pearson Academy India channelizes its solutions for the students through these schools and as a result they are able to make a right career choice.



1. Scientific Career Assessments

- Evaluation of personality, aptitude and interest
- Objective information about a student to choose a right career
- Assessment & Counselling reports for school and parents

2. Counsellor Certification Programs

- Training and certification for career counsellors/school staff on “how to use and apply our Career Assessment Solution”
- Training can be conducted at school premise or at the nearest Pearson Academy India center
- Programs can be pursued physically (seminars) or digitally (webinars) for better reach and convenience

3. Career Counselling Services

- In addition to training and certification programs, we offer career counselling services through our nationwide network of PAI partners.
- Your school can directly refer students for both career guidance assessment and career counseling to our PAI center.

Career Assessments Tools

My Choice My Future (MCMF)

My Choice My Future is a scientific and online career guidance solution that was developed in collaboration with senior professors and researchers from IIT – Madras.

It typically helps individuals identify a right career path by assessing their personality in-line with their career interest and choices.

Language Options: Hindi, Bengali, Kannada, Malayalam, Tamil and Telugu



Differential Aptitude Tests for Guidance (DAT for Guidance)

DAT for Guidance is a profiling instrument that assesses eight different types of ability, or aptitude, which are related to success parameters in different areas of employment.

These tests are co-standardized and provide an eight-point profile that portrays relative strengths and weaknesses in an individual's key aptitudes.



Career Decision-making System (CDM)

Unlike any conventional career guidance tools that only offers guidance, CDM, lets students self-assess their interests, abilities and work values. This tool alone can be used to make a right career decision.



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